



Apply here

Start date

As soon as possible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Malmesbury, England

A market town and civil parish in the southern Cotswolds in the county of Wiltshire, England.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

The host company is looking for a dedicated individual to be part of large marketing projects with one of their main clients within the Asia-Pacific (APAC) region, as well as to support the communication flow between their team and these markets. You will be working as part of a team and reporting to the Retail Marketing Manager. Key thing is to have strong communication and organisational skills and ideally have had Marketing experience before. An interest in Retail is essential however Retail experience is good, but not a must. For the right candidate, this will be an invaluable experience.

Tasks

- Being part of a large Marketing project with one of the company's main clients.
- Offering support in terms of communication between internal teams and the existing and potential market, particularly the APAC region
- Helping the team to think through what kind of communication they need to run a successful Marketing brief.
- Expectation of proactive communication among team members as well, documenting what the team agrees to do: what status reporting will be done, what team meeting will be held, how decisions will get documented and who will participate in various reviews.
- Make substantial connections that help with the project and its nature.
- Reporting to the Retail Marketing Manager, keep them aware of project progress and any issues that would impact the project meeting its goals

Personal Skills

- Strong communication skills.
- Previous Marketing experience.
- International background (abroad studies or abroad working experience).
- Understanding of cultural differences and how to deal with them.
- Organisational skills, attention to detail and a responsive attitude.
- Ability to adapt quickly to changes and flexibility.
- Ability to work under pressure as you might have to accomplished deadlines.
- An interest in Retail is essential however Retail experience is good, but not a must.

The Host Company

Company whose products are in more than 65 countries around the world and employs more than 5,000 people worldwide. Leaders in Technology, this host company is constantly looking to grow and expand their team as well as develop the design and user experience of their products. Now, they are searching for the next generation to work on developing future technologies and they are looking for people with bright ideas to contribute to their success.