



## Apply here

### Start date

Flexible

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

Cardiff, England

Cardiff, the national capital of Wales, offers a bustling and exciting city lifestyle full of shopping, sport, high-tech industry and social experiences coupled with unrivalled countryside and a famously warm welcome.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for a creative individual, who is comfortable communication in both spoken and written English to use all forms of media and communication to build, maintain and manage the reputation of the host company. Mentored throughout, you will be given the freedom to write your own material and present directly to prospective partners and the media. This is a great opportunity to start from a “blank canvas” and using your creativity, get this company noticed. This experience will be invaluable to your personal development and future career aspirations.

## Tasks

- Writing articles for media channels such as newspapers and blogs
- Communication both written and verbally with the PR team, newspapers, local TV and radio stations and large corporate organisations
- Giving presentations to media and prospective partners
- Making a positive contribution to team meetings
- Attending events

## Personal Skills

- Degree in Media, Communications, PR or journalism
- Excellent written and oral English skills
- Excellent communication skills
- Ability to work on own initiative
- Creative mind
- Self confidence
- Familiar with blogging an advantage but not essential

## The Host Company

The host company have developed an exciting new App where individuals or groups can buy, sell, swap, and Freecycle unwanted items with those around them. The unique selling point is that you can form and join groups with people locally or within the same company who you can trust rather than risk fraud or high delivery costs. The company are rolling out a corporate version for large organisations, for employees to trade within and develop a community spirit. Available on IOS and Android, the app is expected to become a major UK force in the second-hand marketplace.