



Apply here

Start date

As soon as possible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Malmesbury, England

A market town and civil parish in the southern Cotswolds in the county of Wiltshire, England.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This company has 100's of websites and social media channels all around the world. Each week, millions of people use them to find out about their products, buy them or ask for support. Analytics is at the very heart of understanding how well these tools perform and their contribution to the business. To facilitate this, they are creating 3 fantastic internship roles for Data Analysis to use the latest analysis tools from Adobe, among others, to provide reporting and insight. You will work alongside the Head of Analytics with exposure across the business, and a chance to gain up to the minute skills.

Tasks

- Using the latest Adobe Analytics package to create insight.
- Support the commercial managers and markets with additional reporting and insight requirements.
- Support the team on daily collections and Quality Control (QC) of the data.
- Working with the Head of Analytics to contribute to the business objectives using a range of analytics and data visualisation tools, whilst developing report to commercial managers and other teams across the business.
- Design and maintain reporting templates, deliver reporting and analysis as defined by requirements, including results evaluation and quickly identifying and troubleshooting underperforming activity and make data-driven recommendations for improvement.

Desired Skills

- Educational background in Marketing, Business, Economics, Mathematics or similar.
- Analytical mind set and ability to work and to manipulate small/medium data sets.
- Familiarity with digital analytics tools and data visualisation software packages such as Google Analytics, SessionCam or Tableau.
- Good knowledge of Excel, including formula development.
- Attention to detail
- Some Digital / Social Media Analytics experience is bonus, but full training can be given to the successful candidate of task or project plans

The Host Company

The company manufactures and exports products in more than 65 countries around the world and employs more than 5,000 people worldwide. Leaders in Technology, this host company is constantly looking to grow and expand their team as well as develop the design and user experience of their products. Now, they are searching for the next generation to work on developing future technologies and they are looking for people with bright ideas to contribute to their success.