



# ESPA Business Development & Marketing Internship

(INTBM2306)

**Apply here**

## Start date

September

## Duration

6 months

## Languages

Good written and spoken English levels are required (B2 onwards)

## Location

**Belfast, Northern Ireland**

A rapidly expanding and diverse business and financial community that also blends, art, music and history, with great food and beautiful landscapes.

## Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

## Benefits

See Website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview

## Role

Internship opportunity for business development experience, creating work placements for International students.

Working with the Marketing and the Project Management Teams, the role is to develop brand awareness throughout all 33 Erasmus+ countries. After training, using a world leading Customer Relationship Management software (CRM), to develop a multichannel approach to find more workplace partners through to placement creation.

## Tasks

- Using internet, social media, email (direct and mass-emailing), LinkedIn & phone for research, to identify prospective partners and generate initial communication
- Research and build relationships with new partners, identify decision makers and opportunities
- Discuss preferences directly with students to identify the best solutions for their CV
- Marketing: Social Media campaigns, email campaigns, Social event organisation

## Personal Skills

### Essential:

- Enthusiasm for European Grant Funding
- High level of energy, enthusiasm and commitment.
- Entrepreneurial and tenacious mind-set
- Great organisational skills

### Desirable:

- Experience in marketing

## The Host Company

A well established and expanding organisation with close working relationships with European partners delivering mobility projects in the framework of Erasmus Plus and Lifelong Learning Programmes. Well established in the local business community with a deep database of host companies and embarking on expansion into a second UK city. The company offers a wide breadth of work placements as well as a high standard of accommodation for the duration of the mobility. Our office team originate from across the EU currently covering some 8 languages.