



## 6 Month UX/UI Design Internship (LIVUX2205)

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students and recent graduates in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to be a registered student and/or have Erasmus+ status to be eligible for our internships. Any student who is unsure of their situation should check with their university before applying. Non-EU students can also apply if they are studying in the EU and can get an Erasmus+ grant/status for the entire length of the internship.

**All interns coming to the UK for an internship experience must have work place accident insurance which covers them for the internship.**

**BENEFITS:** All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: [www.espauk.com](http://www.espauk.com)

## The Host Company

**This company produces unique mapping solutions for cities and complex buildings.** The business was created by the team responsible for the Legible London wayfinding project – a global standard in wayfinding design and city movement and awareness.

The company has advanced the field of legible mapping for urban and interior spaces, has developed a platform that supports walking and other soft mode travel and has a unique business model that will advance the mapping field significantly. The business is now expanding rapidly and is developing and implementing applications for cities, campuses and airports worldwide.

## Role

The host company is looking for an intern with skills in User Experience and User Interface. The successful candidate will be helping to create mapping websites and applications to delight their users but also supporting the Head of User Experience in designing and executing the UX vision and strategy for achieving brand and consistency across the digital estate.

The intern will collaborate with designers, software developers and geospatial engineers and will be involved with the recruiting, planning, testing and observing users, analysis of data and reporting the findings. Ultimately, they will have a passion for delivering actionable findings for the product teams. The work ranges from producing site

maps, omni-channel user journeys, user flows, wireframes and interactive prototypes for, but not limited to, web, social, tablet and mobile services and applications.

## Location

The company has offices in Bath and London. The internship will be placed in **Bath**.

## Duration

6 months.

## Start date

As soon as possible.

## Languages

Upper-Intermediate English knowledge. **B2 level minimum**.

## Tasks

- Plan and conduct studies to gauge the usefulness and usability of new and existing product features
- Gather research from a variety of channels, such as semi-formal interviews, observation and surveys.
- Observe customers /users interacting with mockups, prototypes and existing interfaces.
- Find, recruit, schedule, and handle compensation with research participants.
- Create user journeys, user flows, wireframes and interactive prototypes
- Make actionable, concrete, data-driven recommendations for change based on your findings.
- Develop a deep understanding of the customer needs, pain points, and motivations.
- Communicate with team members throughout the process.

## Personal Skills

### Essential:

- Educational background in one of the following courses: Human computer interaction, cognitive psychology, information science, technology of communications, user experience.
- Understanding of user-centered design principles and methodologies.
- Familiar with tools and applications such as Sketch, InVision and Adobe Creative Suite
- Outstanding communication, organization, time management, and interpersonal skills with the ability to evangelize user research across teams.
- Strong analytical skills.
- Clear evidence of attention to detail and multi-tasking.
- Solid knowledge of design principles
- 'Can do' attitude

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/student-registration/>

**STEP 2)** Please, log in to your account in <http://www.espauk.com/students/student-application/> and then click on the button **APPLY** next to the vacancy name.

If you have any problems applying for this vacancy please email us at: [apply@espauk.com](mailto:apply@espauk.com) and in the subject please indicate the Name + the code of the vacancy you have issues to apply to.