



6 Month Data/Digital Analysis Internship

(DYSDA1205)

PLEASE READ CAREFULLY BEFORE CONTINUING.

European Student Placement Agency, Ltd (ESPA UK) is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to be a registered student and/or have Erasmus+ status to be eligible for our internships. Any student who is unsure of their situation should check with their university before applying. Non-EU students can also apply if they are studying in the EU and can get an Erasmus+ grant/status for the entire length of the internship.

All interns coming to the UK for an internship experience must have work place accident insurance which covers them for the internship.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

The Host Company

The company manufactures and exports products in more than 65 countries around the world and employs more than 5,000 people worldwide. Leaders in Technology, this host company is constantly looking to grow and expand their team as well as develop the design and user experience of their products. Now, they are searching for the next generation to work on developing future technologies and they are looking for people with bright ideas to contribute to their success.

Role

This company has 100's of websites and social media channels all around the world. Each week, millions of people use them to find out about their products, buy them or ask for support. Analytics is at the very heart of understanding how well these tools perform and their contribution to the business. To facilitate this, they are creating 3 fantastic internship roles for Data Analysis to use the latest analysis tools from Adobe, among others, to provide reporting and insight. You will work alongside the Head of Analytics with exposure across the business, and a chance to gain up to the minute skills.

Location

Malmesbury, a market town and civil parish in the southern Cotswolds in the county of Wiltshire, England.

Duration

6 months

Languages

English should be B2/C1 at least.

Start date

July 2017 but it can be flexible for the right candidate.

Tasks

- Using the latest Adobe Analytics package to create insight (training will be provided beforehand).
- Support the commercial managers and markets with additional reporting and insight requirements.
- Support the team on daily collections and Quality Control (QC) of the data.
- Working with the Head of Analytics to contribute to the business objectives using a range of analytics and data visualisation tools, whilst developing report to commercial managers and other teams across the business.
- Design and maintain reporting templates, deliver reporting and analysis as defined by requirements, including results evaluation and quickly identifying and troubleshooting underperforming activity and make data-driven recommendations for improvement

Personal Skills

- Educational background in Marketing, Business, Economics, Mathematics or similar.
- Analytical mind set and ability to work and to manipulate small/medium data sets.
- Familiarity with digital analytics tools and data visualisation software packages such as Google Analytics, SessionCam or Tableau.
- Good knowledge of Excel, including formula development.
- Attention to detail
- Some Digital / Social Media Analytics experience is bonus, but full training can be given to the successful candidate of task or project plans

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/student-registration/>

STEP 2) Please, log in to your account in <http://www.espauk.com/students/student-application/> and then click on the button **APPLY** next to the vacancy name.

If you have any problems applying for this vacancy please email us at: apply@espauk.com and in the subject please indicate the Name + the code of the vacancy you have issues to apply to.