



6-12 Month Marketing and Sales Assistant Internship

(LIVMA1512)

PLEASE READ CAREFULLY BEFORE CONTINUING.

European Student Placement Agency, Ltd (ESPA UK) is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide the candidates with a great experience, both professional and personal.

REQUIREMENTS: ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to be a registered student and/or have Erasmus+ status to be eligible for our internships. Any student who is unsure of their situation should check with their university before applying. Non-EU students can also apply if they are studying in the EU and can get an Erasmus+ grant/status for the entire length of the internship.

BENEFITS: All ESPA's services are **free** for students and alumni. The benefits are:

- 1) Paid Accommodation.
- 2) Paid Utility Bills (electricity, gas, water and council tax) + Internet Access
- 3) Commuter travel to work (accommodation will be found within an acceptable commuting distance from the workplace, if that requires more than a sensible walk then a bus/train ticket will be provided).

This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 700€-1000€ per month (depending on location).**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: www.espauk.com

Extra benefits

As most of European grants are no longer than 6 months the host company has agreed to offer also a payment in the second half of the internship (months 7 to the end) in addition to the regular benefits.

The Host Company

This company produces unique mapping solutions for cities and complex buildings. The business was created by the team responsible for the Legible London wayfinding project – a global standard in wayfinding design and city movement and awareness.

The company has advanced the field of legible mapping for urban and interior spaces, has developed a platform that supports walking and other soft mode travel and has a unique business model that will advance the mapping field significantly. The business is now expanding rapidly and is developing and implementing applications for cities, campuses and airports worldwide

Role

A **Sales and Marketing Assistant** to help develop and deliver their sales and marketing strategy in 2017. They are aiming to increase their sales 3x in the next year. They have a large number of inbound approaches and

need help responding to these requests. They also want to set up a more systematic approach to their sales and marketing in order to grow further in 2018. This role will involve responding to new client enquiries, helping develop sales and marketing materials and campaigns, and researching their target sectors.

Duration

6-12 months

Location

The internship will be placed in Bath, a world-heritage city in the South West of England which hosts two great universities. It has wonderful cultural experiences and is just 1.5-hour train journey from London and a 15-minute train journey from the vibrant city of Bristol.

Languages

Upper-Intermediate English knowledge. **B2 level minimum.**

Start date

Flexible

Tasks

- Supporting the sales and marketing team on client marketing campaigns and proposals.
- Researching new and existing target markets for marketing campaigns.
- Helping to plan and implement marketing campaigns.
- Working on client proposals and scoping projects for delivery.
- Helping to develop our marketing materials and marketing strategy.
- Working on internal and external client communications and marketing campaigns.

Personal Skills

Essential:

- Interest in developing exciting marketing and sales campaigns.
- Able to deal directly with clients when needed.
- Interest in technology and Software as a Service, mapping and Location-Based Services sectors.
- Energy and enthusiasm - ability to work in a self-directed way and come up with solutions.
- Ability to use MSOffice and other standard business systems.
- Familiarity with strategic marketing and sales concepts.
- Friendly and engaging manner for dealing with both clients and internal teams.

Desirable:

- Familiarity with CRM software.

How to apply

STEP 1) Please, register with us at <http://www.espauk.com/students/register-with-us>

STEP 2) Please, send an email to apply@espauk.com with the reference code **LIVMA1512** attaching your CV as a pdf file. A cover letter is always helpful.